



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES

#### **Vision**

The Minnesota State Colleges and Universities will enable the people of Minnesota to succeed by providing the most accessible, highest value education in the nation.

#### **Mission**

The Minnesota State Colleges and Universities system of distinct and collaborative institutions offers higher education that meets the personal and career goals of a wide range of individual learners, enhances the quality of life for all Minnesotans and sustains vibrant economies throughout the state.

– Adopted January 2006  
by the Board of Trustees  
– Plan revisions approved  
March 2008 by the  
Board of Trustees

Copies of  
*Designing the Future*  
can be obtained by  
calling (651) 296-8012  
or on the Web at  
[www.mnscu.edu](http://www.mnscu.edu)

The Minnesota State Colleges  
and Universities system  
is an Equal Opportunity  
employer and educator.

## **Designing the Future: Minnesota State Colleges & Universities Strategic Plan 2008 - 2012**

### **Strategic Directions and Goals Summary**

#### **Strategic Direction 1:**

##### **Increase access and opportunity**

- Goal 1.1 Raise Minnesota's participation and achievement in post-secondary education by meeting the needs of students with diverse backgrounds and educational goals.
- Goal 1.2 Work with other organizations to prepare all young people to graduate from high school and enroll in college prepared for college-level work.
- Goal 1.3 Maintain an affordable cost of attendance for Minnesota residents.

#### **Strategic Direction 2:**

##### **Promote and measure high-quality learning programs and services**

- Goal 2.1 Promote accountability for results through a system of accessible reports to the public and other stakeholders.
- Goal 2.2 Produce graduates who have strong, adaptable and flexible skills.
- Goal 2.3 Provide multiple delivery options for educational programs and student services.

#### **Strategic Direction 3:**

##### **Provide programs and services that enhance the economic competitiveness of the state and its regions**

- Goal 3.1 Be the state's leader in identifying workforce education and training opportunities and seizing them.
- Goal 3.2 Support regional vitality by contributing artistic, cultural and civic assets that attract employees and other residents seeking a high quality of life.
- Goal 3.3 Develop each institution's capacity to be engaged in and add value to its region and meet the needs of employers in its region.

#### **Strategic Direction 4:**

##### **Innovate to meet current and future educational needs**

- Goal 4.1 Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness.
- Goal 4.2 Reward and support institutions, administrators, faculty and staff for innovations that advance excellence and efficiency.
- Goal 4.3 Hire and develop leaders who will initiate and support innovation throughout the system.