Meeting Metro Baccalaureate Needs

Board of Trustees
March 18, 2015

Minnesota State Colleges and Universities

The Minnesota State Colleges and Universities system is an Equal Opportunity employer and educator.
Major Elements of Plan Presented in November

1. Build on existing strengths

2. Deploy new strategies

3. Create an additional location
Recent Activities

- Growth strategy for Metropolitan State University
- Engagement of metro CAOs and university provosts
- Market analysis of current and future student populations
Growth Strategy for Metropolitan State University

- Develop baccalaureate degree completion programs
- Develop partnerships with Twin Cities employers
- Identify and develop programming in growing fields
- Collaborate with other MnSCU universities
Metro CAOs and University Provosts Retreat

- Advance retention and completion of current students
- Provide more visible pathways and transfer support
- Expand university offerings at two-year colleges
- Advance comprehensive student services
- Develop new models for baccalaureate programming
Metro Market Analysis

- Analyze current student populations
- Identify prospective student populations
- Understand current market penetration
- Understand where best to locate programming
Major Milestones and Tasks for 2015

- Retreat of university provosts and metro CAOs
  - Feb 17

- Primary student populations and associated programs
  - May 29

- Identify state universities with program capacity
  - Oct 8

- Market analysis completed
  - Apr 15

- Space needs and associated capacity
  - Jul 30

- Finalize agreement and launch
  - Nov 20

Market analysis: Feb 11 - Apr 8

Review student and program markets: Apr 13 - May 29

Refine program interests and targets for student completion: Jun 5 - Jul 10

Consultation among colleges & universities: Apr 22 - Oct 9

Develop comprehensive partner agreement on programs, services, associated targets and space needs: Oct 10 - Nov 13