MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES

Agenda Item Summary Sheet

Committee: Academic and Student Affairs          Date of Meeting: September 14, 2010

Agenda Item: Mission Approvals: Minnesota State College - Southeast Technical

☐ Proposed Policy Change    ☑ Approvals Required by Policy    ☐ Other Approvals    ☐ Monitoring

☐ Information

Cite policy requirement, or explain why item is on the Board agenda:
Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements requires institutions to have their missions approved by the Board of Trustees at least once every five years.

Scheduled Presenter(s):
Jim Johnson, President, Minnesota State College - Southeast Technical

Outline of Key Points/Policy Issues:
The vision, mission and purposes presented by Minnesota State College - Southeast Technical reaffirm the vision, mission, and purposes approved by the Board of Trustees in 2002. The reaffirmed statements meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements.
EXECUTIVE SUMMARY

The vision, mission and goals of Minnesota State College – Southeast Technical meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements. The college is reaffirming its mission and vision (previously approved by the Board of Trustees in March, 2002) under the new Board policy requirement that colleges and universities seek Board approval at least once every five years.

Minnesota State College – Southeast Technical’s vision, mission, purposes and array of awards are:

Vision: Shaping the workforce by providing quality education for today and tomorrow.

Mission: Minnesota State College - Southeast Technical is dedicated to providing education for employment, skill enhancement, and retraining. The primary focus is to anticipate and meet the educational and training needs of students and employers.

Minnesota State College - Southeast Technical provides students with a strong foundation of general and technical educational opportunities for acquiring knowledge, skills and attitudes for a lifetime of learning. The college anticipates and responds to global, technological and social changes.

Minnesota State College- Southeast Technical provides equal opportunity and recognizes individual needs in its education, service and employment practices. Certificates, Diplomas, Associate in Science and Associate in Applied Science Degrees are awarded upon successful completion.

Purposes:

- Increase access and opportunity
- Promote and measure high quality programs and services
- Provide programs and services integral to state and regional economic needs
- Innovate to meet current and future educational needs efficiently
**Array of Awards:** Minnesota State College – Southeast Technical offers Associate in Applied Science (AAS), Associate in Science (AS), Diplomas and Certificates.

**BACKGROUND**
Minnesota State College - Southeast Technical has been delivering technical and vocational education for over 60 years. In 1949, the Winona campus was the second Minnesota vocational institute to be established, and Red Wing Technical Institute was the last Minnesota technical college to be established in 1972. The two campuses were merged in 1992 as Red Wing/Winona Technical College. The College joined the Minnesota State College and Universities System in 1995. In 1999, the college adopted a new name: Minnesota State College-Southeast Technical.

The college’s initial candidacy to the Higher Learning Commission (HLC) was in 1995. The College was granted its first 10 year accreditation in 2000. In 2003, the College pursued the newer accreditation process provided by HLC rooted in continuous improvement, titled Academic Quality Improvement Program (AQIP). The College received a full 7 year accreditation approval in April 2010. The next scheduled reaccreditation visit is in 2016-17.

**OVERVIEW OF MISSION, VISION AND PURPOSES**
The proposed vision, mission, and purposes of Minnesota State College - Southeast Technical meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements.

As required by procedure, the institution must:

A. Describe how its mission and vision align with the requirements in Policy 3.24;
B. Articulate how the college or university will meet expectations of law, how it relates to other institutions of higher education, and how its mission, vision, and purposes support fulfillment of the system mission and vision;
C. Describe the array of awards it offers;
D. Include a statement that the college or university mission is compliant with statute, policy, and regional accreditation requirements; and
E. Describe consultation with faculty and staff, students, employers and other essential stakeholders.

**REVIEW OF MINNESOTA STATE COLLEGE’S MISSION, VISION AND PURPOSES/GOALS**
The mission, vision, and purposes respond to the system procedure. Minnesota State College- Southeast Technical’s vision, mission, and purposes are consistent with statute, policy, and regional accreditation requirements. The college mission, vision, and purposes as articulated in planning documents demonstrate alignment with the system mission and vision. Minnesota State College - Southeast Technical aligned its mission, vision, and goals to the system strategic plan during consideration of its strategic plan in 2007. The college engaged a broad range of stakeholders in the strategic plan for 2007 – 2011, including state and civic leaders, business partners, faculty, staff, and students.
The **mission** of Minnesota State College - Southeast Technical, “to anticipate and meet the education and training needs of employers,” supports the system mission to provide “education that meets the personal and career goals of a wide range of individual learners.” To advance this mission, the college offers certificates, diplomas and degrees to provide career-focused, technical education in specialized areas of study related to business, construction, manufacturing, engineering, transportation, and health sciences that will prepare individuals for immediate success and productivity in the workforce, or continuing their formal education and life-long learning. The institution noted the following outcomes as further articulated in their strategic plan.

- Provide quality academic and technical education, customized business and industry services, and continuing education services that are responsive to the workforce needs of citizens, businesses, and industries of southeast Minnesota
- Meet educational and training needs of students and employers
- Help students gain knowledge, skills and attitudes for a lifetime of learning
- Provide employment education for southern Minnesota region
- Meet the needs of the workforce with ever changing economic times
- Provide students with knowledge, skills and attitudes necessary for living and earning in diverse cultural.

The **vision** for Minnesota State College - Southeast Technical, “Shaping the workforce by providing quality education for today and tomorrow,” aligns with the system vision of “providing the most accessible, highest value education in the nation.” Minnesota State College envisions the following future for the institution:

- A welcoming environment for a diverse student base
- Occupational programs that continue to be strong, vibrant, alluring and on the cutting edge
- A quality and valuable education
- Graduates with a solid technological and liberal arts and sciences foundation necessary to compete in a global market.
- Continuous change to meet the needs of industry, business and regional communities.
- Anticipation and quick response to employer needs

The college anticipates the following changes in the future:

- More hybrid courses
- More industry partnerships and internships
- Stronger K-16 partnerships through shared services, resources and facilities
- Expanded offerings and more physical space
- Growth in the Liberal Arts transfer areas
- A higher percentage of minority students than present in local region
- Traditional age students will exceed non-traditional
- Technology used in teaching, communication and social networking vehicles

The **purposes** of Minnesota State College - Southeast Technical draw directly from the strategic directions articulated in the system strategic plan at the time of the college’s strategic planning process in 2007:
Purpose 1  Increase Access & Opportunity

• meet the personal and career goals of a wide range of individual learners
• expand and enhance PK-16 partnerships to allow career pathways
• expand Associate in Arts offerings in collaboration with Winona State University

Purpose 2 Promote and Measure High Quality Programs and Services

• enhance the quality of life for all Minnesotans
• develop flexible scheduling and multiple delivery options within programs and services
• provide culture that allows faculty and staff to respond to stakeholder needs

Purpose 3 Provide Programs and Services Integral to State and Regional Economic Needs

• sustain vibrant economies throughout the state
• provide programming that ensures critical thinking and dynamic interactions
• initiate and develop programs and relationships with business and industry

Purpose 4 Innovate to Meet Current and Future Educational Needs Efficiently

• work with other distinct and collaborative institutions
• adopt a model of continuous improvement
• use technology to enhance teaching and learning

The array of awards offered by Minnesota State College-Southeast Technical, validated by the Higher Learning Commission, include Associate in Applied Science (AAS), Associate in Science (AS), Diplomas and Certificates. The college will build on its distinctiveness by pursuing the following as part of its mission and vision:

• Unique program offerings
  o Band Instrument Repair
  o Guitar Repair and Building
  o Violin Repair
  o Jewelry Manufacturing and Repair
  o Individualized Studies
  o Biomedical technology
  o Nanotechnology
  o Scientific Glass Blowing

• Small size for individualized, student-centered, customer service
• Combination a technical/vocational focus with liberal studies support
• Continue to lead area in growth of students of color and underrepresented students
• Ability and understanding to adapt to regional and global needs
• Rapid response to needed workforce skill sets
RECOMMENDED COMMITTEE MOTION

The Academic and Student Affairs Committee recommends that the Board of Trustees approves the request by Minnesota State College – Southeast Technical to reaffirm its vision, mission, purposes, and array of awards as listed in the executive summary.

RECOMMENDED MOTION

The Board of Trustees approves the request by Minnesota State College – Southeast Technical to reaffirm its vision, mission, purposes, and array of awards as listed in the executive summary.