

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
EXECUTIVE COMMITTEE
MEETING MINUTES
September 9, 2009**

Executive Committee Members Present: Ruth Grendahl, Vice Chair, Duane Benson, David Paskach, Thomas Renier, Christine Rice and Scott Thiss

Executive Committee Members Absent: David Olson, Chair and David Paskach

Other Members Present: Cheryl Dickson, Christopher Frederick and Dan McElroy

The Minnesota State Colleges and Universities Board of Trustees Executive Committee met at Wells Fargo Place, 30 7th Street E., 4th Floor, Board Room, Saint Paul, on Wednesday, September 9, 2009, at 10:55 a.m. Vice Chair Ruth Grendahl convened the meeting in Chair David Olson's absence.

(1) Minutes of July 22, 2009, Meeting

The minutes of the Executive Committee meeting on July 22, 2009, were accepted as written.

(2) Discuss November 17-18, 2009 Meetings

Vice Chair Ruth Grendahl reviewed the agenda items and schedule for the committee and Board meetings on November 17-18, 2009. The Advancement and Audit Committees will meet. Trustee Scott Thiss noted that the Office of the Legislative Auditor's draft report on the campus services provided by the Office of the Chancellor may be ready in late November or early December. Executive Director John Asmussen explained that he spoke with the lead evaluator, and the responses to the OLA's survey are going well. The OLA has spoken with numerous people in the Office of the Chancellor and on the campuses, and they may want further contact with Trustees before the report is final.

Trustee Renier noted that the Finance, Facilities and Technology Committee has a number of items that will require three hours. There also will be a committee of the whole for a study session on Students First.

Trustee Rice commented that the Academic and Student Affairs Committee will have a study session on technical college missions prior to the return of St. Cloud Technical College's mission's change. The committee may also hear a campus profile.

Trustee Rice inquired if there is information that shows how the colleges and universities and the system are promoting themselves. Trustee Grendahl thought it would be helpful to have an inventory of what the campuses are spending on advancement. Dr. Richard Davenport, President, Minnesota State University, Mankato replied that the university spends a fair amount of money in advertising and it is a return on investment. Trustee Rice directed Associate Vice Chancellor Linda Kohl to lead the effort in obtaining systemwide data on advancement spending and results.

Trustee Dickson commented that the system's map of Minnesota, shown in print materials and on the Web site, has a circle on it that enlarges the metro region.

The placement of the circle covers communities in the state that are not being effectively served and should be. Chancellor McCormick commented that there may be a need for some marketing help to promote the system.

Trustee Benson commented that the Diversity and Multiculturalism Committee will need thirty minutes. Trustee Grendahl remarked that Human Resources will need one hour. Trustee McElroy noted that the Academic and Student Affairs Committee has the technical college mission issue and the Bush Foundation teacher education initiative. Also, there will be a study session on the Students First Initiative. Senior Vice Chancellor Linda Baer also noted that a campus profile is on the agenda for an estimated total of two and a half hours.

(3) Leadership Council Comments

President Richard Davenport, Minnesota State University, Mankato, thanked Vice Chair Grendahl for attending the Leadership Council meeting on September 1, 2009, for a discussion on the presidents' performance evaluations. The president of the Higher Learning Commission, Dr. Sylvia Manning, was also at the Leadership Council meeting, and she presented an overview of a new accreditation process that is being piloted. The Council also had a good discussion on the Board's early separation policy and how it will be rolled out on the campuses. The Council also discussed the "Students First" initiative.

(4) Retreat/Other

Trustee Christine Rice commented that the Board will receive reading materials in advance of the retreat that will include publications by Sir Michael Barber, Dr. Richard Chait, Dr. Clayton Christensen and Dr. Robert Zemsky.

Adjournment

The meeting adjourned at 11:25 a.m.