



**ADVANCEMENT COMMITTEE  
JANUARY 21, 2009  
10:00 A.M.**

**ROOM 4310  
SAINT PAUL COLLEGE  
235 MARSHALL AVENUE  
SAINT PAUL, MN**

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**Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.**

Committee Chair Christine Rice calls the meeting to order.

- (1) Minutes of November 18, 2008 (pp. 1-2)**
- (2) Advancement Update
- (3) Overview of the Bush Foundation's Current Goals and Programs (pp. 3-4)
- (4) State and Federal Updates (pp. 5-6)
- (5) Amendment to Policy 1A.11 College and University Names and Permanent Locations (First Reading) (pp. 7-10)
- (6) Legislative Guests (pp. 11-14)

Members

Christine Rice, Chair  
Cheryl Dickson, Vice Chair  
David Paskach  
Thomas Renier  
Louise Sundin  
Terri Thomas

**Bolded** items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE  
MEETING MINUTES  
November 18, 2008**

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***Advancement Committee Members Present:*** Trustees Christine Rice, chair; Cheryl Dickson, vice chair; David Paskach, Thomas Renier, Terri Thomas.

***Leadership Council Committee Members Present:*** Chancellor Jim McCormick, President Douglas Allen, Linda Kohl, Mary Davenport and Marie McLemore.

***Other Trustees Present:*** Trustees Scott Thiss, James Van Houten.

The Minnesota State Colleges and Universities Advancement Committee met September 16, 2008 at the Minnesota State Colleges & Universities office in St. Paul. Chair Christine Rice called the meeting to order at 3:09 p.m.

**Approval of the Advancement Committee meeting minutes**

*Chair Rice called for a motion to approve the Sept. 16, 2008, Advancement Committee meeting minutes. A motion to approve the minutes was made, seconded, and adopted.*

Chair Christine Rice asked if there was a tracking of the Election Resource Guide. From Oct. 1 to Nov. 18, 2008, there were 4,855 unique page views of this site. This was the sixth most visited area of the www.mnscu.edu site.

**1. Advancement Update**

Mary Davenport, director of state and federal government relations, reported on two emerging issues: Governor Pawlenty is planning a state fly-around to announce goals related to online education; and discussions are taking place at the federal level regarding economic stimulus proposals, which may include education-related funding such as increasing Pell Grant funding, increased funding for the National Institutes of Health, and funding for campus infrastructure. Further work on a stimulus package is not expected until January at the earliest.

Linda Kohl, associate vice chancellor for public affairs, reported that a new brochure, *Open for Business*, has been published and distributed with business magazines. The brochure, *Make College Part of Your Future*, has been published and will be part of a student recruitment campaign that will use advertising on buses and light rail, bus shelters and in minority newspapers.

## **2. Commencement speeches**

Greetings that board members will give at upcoming commencements were discussed. In June the committee had asked for discussion about the key messages for these speeches. A handout with a variety of potential messages was presented and discussed. The public affairs division will use the points made during the discussion to craft fall and spring semester commencement greetings.

## **3. Foundation Update**

Maria McLemore, interim director for system and foundation relations, informed the board of recent leadership changes on the Minnesota State Colleges and Universities Foundation board of directors. John Schweers, formerly board treasurer, was appointed board chair and Nancy McMorran was appointed treasurer. The board will concentrate its fundraising efforts on programs that reflect the system's strategic directions and goals, particularly access and opportunity, STEM, and healthcare education. Chancellor McCormick stated that he had an opportunity to meet with Schweers and that the foundation board wants to work towards greater accountability.

## **4. 2009 Legislative Session**

Mary Davenport reported on election outcomes. Chancellor McCormick already has been meeting with newly elected officials. A majority of the visits are expected to be completed by the start of session.

Anticipated legislative issues include online education, dental hygiene education, and the 60-120 credit limit for degrees at two- and four-year institutions. A capital budget bill may be considered as a means for job creation.

Efforts for advocacy collaboration with constituent groups will continue throughout the session, as will advocacy through the Friends Action Network. A strong voter turn-out effort by students was made by students and appreciation for their efforts was expressed.

Adjourned 3:33 p.m.

Respectfully submitted,  
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 21, 2008

**Agenda Item:** Overview of the Bush Foundation's Current Goals and Programs

Proposed  
Policy Change

Approvals  
Required by  
Policy

Other  
Approvals

Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

Overview of the Bush Foundation's Current Goals and Programs.

**Scheduled Presenter(s):**

Peter Hutchinson, president of Bush Foundation.

**Outline of Key Points/Policy Issues:**

Hutchinson will provide an overview of the Bush Foundation's current goals and programs, particularly its goal to "increase educational achievement."

**Background Information:**

Hutchinson appears at the request of Chair David Olson.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

<b>INFORMATION ITEM</b>
<b>Overview of the Bush Foundation's Current Goals and Programs</b>

**BACKGROUND**

In 2008, the Bush Foundation revealed its new strategic goals:

- **Develop Courageous Leaders and Engage Entire Communities in Solving Problems** – with a goal that by 2018, 75% of people in all demographic groups in Minnesota, North Dakota and South Dakota say their community is effective at solving problems and improving their quality of life.
- **Support the Self-Determination of Native Nations** – with a goal that by 2018, all 23 Native nations in Minnesota, North Dakota and South Dakota are exercising self-determination and actively rebuilding the infrastructure of nationhood.
- **Increase Educational Achievement** – with a goal that by 2018 the percentage of students in Minnesota, North Dakota and South Dakota, from pre-kindergarten through college who are on track to earn a degree after high school, increases by 50% and disparities among diverse student groups are eliminated.

The Foundation is currently looking for partners across organizations, sectors, communities, the region and even the nation who can best determine the means to achieve these goals.

Peter Hutchinson, president of the Bush Foundation, will provide an overview of the Foundation's current goals and programs, particularly its goal to “increase educational achievement.”

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 21, 2009

**Agenda Item:** State and Federal Updates

- Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring
- Information

**Cite policy requirement, or explain why item is on the Board agenda:**

Review of 2009 legislative activity.

**Scheduled Presenter(s):**

Mary Davenport, Director of Government Relations

**Outline of Key Points/Policy Issues:**

Discussion of legislative activity

Federal activity

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**INFORMATION ITEM**

**State and Federal Updates**

**2009 Legislative Session**

The 2009 legislative session was convened January 6, 2009. The system's first higher education hearing took place in the Senate on January 8 to speak to three points: 1) a review of the 2003 deficit and how it was handled 2) the 2009 unallotment, and 3) the 2010-2011 budget and how a budget cut would be handled. The Senate Higher Education Committee has also scheduled a campus site visit at Normandale Community College on January 13. The Higher Education and Workforce Development Finance and Policy Division has asked for a review of the budget impact on Minnesota State Colleges and Universities the week of January 19<sup>th</sup> with an agenda similar to the Senate's. In addition to the budget issues being addressed, the legislature is beginning to look at policy issues and other business related to higher education. As the session advances, the following topics may be addressed:

1. Trustee confirmation
2. Veteran education benefits
3. Teacher education/teacher preparation
4. Oral health practitioner training program
5. Office of the Legislative Auditor report on occupational programs and charter school sponsors
6. Arts and environment constitutional amendment implementation
7. Department of Health background study fee
8. Revenue fund statutory debt authorization increase
9. Capital project authorization for Metropolitan State University and Minneapolis Community and Technical College
10. Transfer and/or the 60/120 credit limit
11. Iron Range higher education offerings
12. Economic stimulus, including bonding (may include system projects that didn't make it through the 2008 bonding process)

**Federal Economic Stimulus Package**

Congressional leadership is working with the Obama transition team to craft a \$675 billion to \$850 billion stimulus plan and move it through the House of Representatives as early as January. The stimulus package is expected to fall into the following categories: 1) \$200 billion for middle-class tax breaks and tax credits for tuition and small businesses, 2) \$200 billion for Medicaid and education, 3) and \$350 billion for investments covering infrastructure, renewable energy tax credits, health technology investments and food stamps. Congressman Oberstar has reportedly circulated a plan for \$85 billion in infrastructure investments, including \$30.2 billion for highways, \$12 billion for local public transportation and an additional \$14.3 billion for environmentally related infrastructure.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 21, 2009

**Agenda Item:** Amendment to Policy 1A.11 College and University Names and Permanent Locations (First Reading)

Proposed  
Policy Change

Approvals  
Required by  
Policy

Other  
Approvals

Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

This is the first reading of an amendment that would add Owatonna to the list of the system's permanent locations.

**Scheduled Presenter(s):**

Linda Kohl, associate vice chancellor for Public Affairs.

**Outline of Key Points/Policy Issues:**

See attached.

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**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

**BOARD ACTION**

**Amendment to Policy 1A.11 College and University Names and Permanent Locations**

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**Background**

8 This amendment would add Owatonna as a campus location for Riverland Community College.  
9 The recent purchase of the Owatonna site is the reason for the amendment.

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**Proposed committee motion**

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14 The Advancement Committee recommends that the Board of Trustees approve the amendment to  
15 policy 1A.11 College and University Names and Permanent Locations.

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**Proposed board motion**

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20 The Board of Trustees approves the amendment to policy 1A.11 College and University Names  
21 and Permanent Locations.  
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**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

<b>PROPOSED BOARD POLICY 1A.11</b>	
Chapter 1.	System Organization and Administration
Section 1A.	System and Office Operations

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**Amendment to Policy 1A.11 College and University Names and Permanent Locations**

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**Part 1. System Colleges and Universities.**

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The following are the recognized Minnesota State colleges and universities and their permanent locations, as authorized by state law.

35

**College or University**

36

Alexandria Technical College

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Anoka-Ramsey Community College

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Anoka Technical College

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Bemidji State University<sup>i</sup>

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Central Lakes College

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Century College

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Dakota County Technical College

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Fond du Lac Tribal and Community College

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Hennepin Technical College

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Inver Hills Community College

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Lake Superior College

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Metropolitan State University

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Minneapolis Community and Technical College

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Minnesota State College - Southeast Technical

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Minnesota State Community and Technical College

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Moorhead, Wadena

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Minnesota State University, Mankato

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Minnesota State University Moorhead

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Minnesota West Community and

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Technical College

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Normandale Community College

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North Hennepin Community College

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Northeast Higher Education District<sup>iii</sup>

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Hibbing Community College

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Itasca Community College

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Mesabi Range Community and

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Technical College

**Campuses, Centers**

Alexandria

Coon Rapids, Cambridge

Anoka

Bemidji

Brainerd, Staples

White Bear Lake/Mahtomedi<sup>ii</sup>

Rosemount

Cloquet

Brooklyn Park, Eden Prairie

Inver Grove Heights

Duluth

St. Paul

Minneapolis

Red Wing, Winona

Detroit Lakes, Fergus Falls,

Moorhead, Wadena

Mankato

Moorhead

Canby, Granite Falls, Jackson,

Pipestone, Worthington

Bloomington

Brooklyn Park

Hibbing

Grand Rapids

Eveleth, Virginia

63	Rainy River Community College	International Falls
64	Vermilion Community College	Ely
65	Northland Community and Technical College	East Grand Forks, Thief River Falls
66	Northwest Technical College <sup>i</sup>	Bemidji
67	Pine Technical College	Pine City
68	Ridgewater College	Hutchinson, Willmar
69	Riverland Community College	Albert Lea, Austin, <u>Owatonna</u>
70	Rochester Community and Technical College	Rochester
71	Saint Paul College	St. Paul
72	St. Cloud State University	St. Cloud
73	St. Cloud Technical College	St. Cloud
74	South Central College	Faribault, North Mankato
75	Southwest Minnesota State University	Marshall
76	Winona State University	Winona

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78 i Bemidji State University and Northwest Technical College report to one president.  
79 ii Single campus located in adjacent cities.  
80 iii The five colleges in the Northeast Higher Education District are separately accredited but report to one president.

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82 **Part 2. Additional Sites.**

83 Courses and programs are also available online and at other sites throughout the state.

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85 **Part 3. Name Changes.**

86 College or university name changes and taglines must be in accordance with Policy 3.23.

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107 *Date of Adoption:*  
108 *Date of Implementation:*

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 21, 2009

**Agenda Item:** Legislative Guests

- Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring
- Information

**Cite policy requirement, or explain why item is on the Board agenda:**

On-going communication with Legislative leaders.

**Scheduled Presenter(s):**

Mary Davenport, Director of Government Relations

**Outline of Key Points/Policy Issues:**

Discussion of priorities for higher education.

Invited guests:

Senator Sandy Pappas (DFL – St. Paul)

Senator Claire Robline (R – Jordan)

Representative Tom Rukavina (DFL – Virginia)

Representative Bud Nornes (R – Fergus Falls)

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

<b>INFORMATION ITEM</b>
<b>Legislative Guests</b>

Higher education leadership from the Minnesota House and Senate are invited to address the Advancement Committee to share their priorities for higher education for the legislative session. Invitations were extended as part of the on-going effort to continue open communications with legislative leadership for the House and Senate higher education committees. Background information on the legislative guests is included below.

**Senator Sandra Pappas (DFL – St. Paul)**  
**Chair: Higher Education Budget and Policy Division**

Education: Masters, Public Administration, John F. Kennedy School of Government, Harvard University, 1994; BA, Metropolitan State University, 1986; Attended, University of Minnesota, 1967-1969.

Professional Experience: Community Faculty, Metropolitan State University, 1994-present; Arts Organizer, Community Programs in the Arts; College Instructor, Metropolitan State University; Employee, Noble Birth Resource Center and Retail Store; Communications Specialist, West 7th Communications Center.

Political Experience: Senator, Minnesota State Senate, 1990-present; President Pro Tem, Minnesota State Senate, 2003-2004; Candidate, Mayor of Saint Paul, 1997; Representative, Minnesota House of Representatives, 1985-1990.

Organizations: Commissioner, Education Commission on the States, 2002; Founder, Center for True Economic Progress; Director, Great North American History Theatre; Member, Metropolitan State Alumni Board; Co-Chair, Midwest Progressive Elected Officials Network; Minnesota Commissioner, Midwestern Higher Education Compact; Director, Minnesota Children's Museum; Board Member, Mississippi Riverfront Corporation; Board Member, Saint Paul Riverfront Corporation; Former Chair, Social Action Committee, Shir Tikvah Congregation State Director, Women's Legislators Lobby; Board Member/Treasurer, World Hellenic Inter-Parliamentary Association.

Caucuses/Non-Legislative Committees: Member, Capitol Area Architectural and Planning Board; Member, Council on Asian-Pacific Minnesotans; Member, Council on Black Minnesotans; Member, Indian Affairs Council; Commissioner, Mississippi River Coordinating Commission; Federal Budget and Tax Committee, National Conference of State Legislators.

Committees: Capital Investment, Member; Finance, Member; Higher Education, Chair  
Higher Education Budget and Policy Division, Chair; State Government Budget Division  
Member; State and Local Government Operations and Oversight, Member.

**Senator Claire Robling (R – Jordan)**

**Ranking Minority Member: Higher Education Budget and Policy Division**

Education: Attended, Journalism, College of Saint Catherine, 1974-1977.

Professional Experience: Reporter/Editor, Prior Lake, Chanhassen, Chaska and Savage  
Newspapers, 1982-1996; Editor, Jordan Independent, 1980-1981; Newspaper Reporter,  
Shakopee Valley News, 1977-1980; Intern, Minnesota Legislature, 1976; Freelance Writer.

Political Experience: Senator, Minnesota State Senate, 1996-present; Assistant Minority Leader,  
Minnesota State Senate, 2003-2006; Former Precinct Chair; Former District Delegate.

Organizations: Member, 4-H Club; Member, Jordan Chamber of Commerce; Member, Jordan  
Commercial Club.

Caucuses/Non-Legislative Committees: Co-Chair, Early Childhood Legislative Caucus, present.

Committees: Capital Investment, Member; E-12 Education Budget Division, Member; Finance,  
Member; Higher Education, Ranking Minority Member; Higher Education Budget and Policy  
Division, Ranking Minority Member; State Government Budget Division, Ranking Minority  
Member; State and Local Government Operations and Oversight, Member.

**Representative Tom Rukavina (D – Virginia)**

**Chair, Higher Education & Work Force Dev. Policy and Finance Division**

Education: BA, Political Science, University of Minnesota – Duluth; AA, Mesabi Range  
Community and Technical College.

Professional Experience: Legal Assistant.

Political Experience: Representative, Minnesota State House of Representatives, 1986-present;  
Former Member, Town Board, Pike Township; Former Chair, School Board, City of Virginia.

Caucuses/Non-Legislative Committees: Former Member, Minnesota Iron Range Resources and  
Rehabilitation Board.

Committees: Capital Investment Finance Division, Member; Education Finance and Economic  
Competitiveness Finance Division, Member; Finance, Member; Higher Education and Work  
Force Development Policy and Finance Division, Chair; Taxes, Member

**Representative Bud Nornes (R – Fergus Falls)**

**Ranking Minority Member, Higher Education and Work Force Development Policy and Finance Division**

Education: Broadcasting, Brown Institute of Broadcasting, 1962.

Professional Experience: Owner/Broadcaster, KJJK AM/FM Radio, 1962-present.

Political Experience: Representative, Minnesota State House of Representatives, 1996-present; Member, Fergus Falls School Board, 1983-1996; Former Assistant Majority Whip, Minnesota State House of Representatives.

Organizations: Member, Chamber of Commerce; Member, Ducks Unlimited; Member, Elks; Member, Kiwanis; Member, Minnesota Broadcaster Association; Member, National Association of Broadcasters; Member, Pheasants Forever; Member, United Way.

Committees: E-12 Education, Member; Early Childhood Learning Finance Division, Member; Energy Finance and Policy Division, Member; Higher Education and Work Force Development Policy and Finance Division, Ranking Minority Member; Minnesota Heritage Finance Division, Member.