

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Academic and Student Affairs

Date of Meeting: May 19, 2009

Agenda Item: 2010 Action Plan for the Minnesota State Colleges and Universities

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

The FY10 Action Plan is being presented for final approval to guide office of the chancellor and presidential workplans.

Scheduled Presenter(s):

Linda L. Baer, Senior Vice Chancellor for Academic and Student Affairs

Outline of Key Points/Policy Issues:

To provide the Board of Trustees with the opportunity to discuss and approve priority initiatives for FY10. The attached document denotes system strategic plan priorities and related initiatives for the FY10 Action Plan for review and approval.

**BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES
ACTION ITEM**

**2010 ACTION PLAN FOR THE MINNEOTA STATE
COLLEGES AND UNIVERSITIES**

BACKGROUND

The System Strategic Plan and annual Action Plan serve as a primary means for identifying strategic priorities and guiding allocation decisions. The document provided includes the FY10 Action Plan initiatives as they align with the system strategic directions and selected goals. In light of budgetary circumstances and planning as well as the ongoing action plan targets, the Leadership Council has proposed that these initiatives remain as the areas of focus for FY11. Appendix A is provided as examples of activities related to the FY10 Action Plan initiatives that will guide office of the chancellor and presidential workplans.

The initiatives related to *Reaching the Underrepresented*, *Science, Technology, Engineering and Mathematics (STEM)*, and *Workforce of the Future* are included in the Action Plan as areas of ongoing emphasis. Following on Board consideration of the *Minnesota Online and e-Learning* at the March Board meeting, the initiative in this area will focus on goals set out in recent planning efforts. The newly proposed FY10 initiative on *Organizational Change* is proposed in light of the current fiscal challenges. Members of the Leadership Council Futures Group raised the issue of shared administrative services and other efficiency efforts to address the fiscal crises. This currently proposed initiative provides a general framework for moving forward in consultation with system stakeholder groups. *Energy Conservation* was considered during the FY09 annual planning process but was held over to FY10 to provide the office of the chancellor and institutions adequate time to focus activities in this area.

2010 Action Plan Minnesota State Colleges and Universities

System Strategic Direction	System Strategic Plan Goal	FY10 Action Plan Initiative	Measures
Strategic Direction 1 Increase access and opportunity	Goal 1.1 Raise Minnesota's participation and achievement rates	<i>Reaching the Underrepresented</i> – Recruit and retain students from low-income families, students of color, first-generation college-goers and students from immigrant families	Action Plan Target to increase the second fall persistence and completion rate of full time entering underrepresented students from 70.6 percent in 2007 to 73.7 percent in 2014
Strategic Direction 2 Promote and measure high-quality learning programs and services	Goal 2.2 Produce graduates who have strong, adaptable and flexible skills	<i>STEM and Healthcare</i> – Advance student engagement, learning opportunities, industry responsiveness, and supportive infrastructure in support of STEM- and health care-related areas	Action Plan Target to increase the percentage of students enrolled in one or more college level STEM courses by 2.9%, from 45.9% in Fiscal Year 2005 to 48.8% in 2011 Action Plan Target to increase the number of secondary teachers prepared for licensure in math and science by 119 or 115.5% between Fiscal Years 2005 and 2011
	Goal 2.3 Provide multiple delivery options for educational programs and student services	<i>Minnesota Online & e-Learning</i> – Increase access and student success through online learning	Action Plan Target to increase the percentage of credits provided system-wide through online and blended courses to 25% by Fiscal Year 2015 Develop and complete integrated and seamless student services
Strategic Direction 3 Provide programs and services that enhance the economic competitiveness of the state and its regions	Goal 3.1 Be the state's leader in identifying workforce education and training opportunities and seizing them.	<i>Workforce of the Future</i> – Support regional prosperity and community success by expanding outreach and enhanced educational services to Minnesota businesses	Accountability Dashboard Measure on related employment rate Increase in number of dislocated workers served over prior fiscal year
Strategic Direction 4 Innovate to meet current and future needs	Goal 4.1 Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness	<i>Organizational Change</i> – Advance organizational efficiencies throughout the system, including the Office of the Chancellor Support faculty and administration in developing new models for teaching and learning	Resource savings - Efforts and/or savings related to shared services and other efficiency strategies Continuous improvement in programs and learning outcomes resulting from reconfigured curriculum and service delivery
	Goal 4.2 Reward and support institutions, administrators, faculty and staff for innovations that advance excellence and efficiency	<i>Energy Conservation</i> - Develop policy and prepare a plan to advance sustainable campuses by focusing on improved facilities planning processes, construction, renovation and operation of campus facilities	Establishment of an energy benchmarking system to support future measurement

Appendix A - System and Institutional Activities in FY2010

The following are initiative areas of focus for system and institutional activities and for potential resource commitments.

Serving the Underrepresented

- *Advance Access and Opportunity Centers and related Institutional Allocation efforts* (contingent on ongoing funding).
- *Respond to National Association of System Heads (NASH) effort* to close by half the gaps in college-going and college completion that separate underrepresented students from others.

STEM and Related Efforts in Health Care

- *Expand K-12 Pipeline in STEM* through expansion of Project Lead the Way and summer camps, support teachers through new models of recruitment, preparation, and professional development, and other connections to K-12.
- *Engage Students in STEM Coursework* through redesign of introductory STEM courses with active learning as feeders for higher-level STEM coursework.
- *Advance Efforts Related to Biosciences Industry* including expansion of Bioscience Internship/Externship Program, support for the BioBusiness Alliance Destination 2025 initiative, and other state and regional industry strategies.
- *Expand Health Care Program Capacity and Collaboration* by meeting the needs of communities for nursing education and assist health care providers to implement and train for health information technology.

Minnesota Online and e-Learning

- *Validation of a Benchmark* for online and blended learning to refine system action target and data reporting.
- *Ensure the Quality of Online Education* by using a standard course development rubric (e.g., Quality Matters); providing additional resources for faculty development and training, and offering tools for online student preparation.
- *Advance "Students First" Initiative* with Academic Affairs, Finance and Information Technology creating a single electronic entrance enabling students to fully and easily access programs and services within and across institutions.

Workforce of the Future

- *Improve Services to Business* by implementing Workforce of the Future recommendations that focus on internships, online learning and other flexible delivery models of education and training, as well as review of curricular areas that could be strengthened to reflect emerging skill needs of employers, including the Minnesota Transfer Curriculum.
- *Leverage Partnerships and Promote Innovation* to advance key industries in consultation with statewide and local chambers of commerce, Department of Employment and Economic Development, University of Minnesota; and internal partners including the Centers of Excellence, customized training, and academic specialists.
- *Leverage System Capacity in Recovery Efforts* for the needs of displaced workers and related grant opportunities.
- *Advance the Centers of Excellence* through K-12 and industry partnerships and innovation in key industry areas (contingent on ongoing initiative funding).

Organizational Efficiency

- *Leverage Collaboration and Capacity* through advancement of opportunities that better utilize and coordinate system resources, including co-location, leasing, rightsizing, external partnerships, among other potential areas.
- *Advance Efficiencies* through statewide, regional and local efforts to improve or consolidate functions within and across the system and institutions.
- *Advance System Transformation Efforts* by engaging system faculty and administration in defining the characteristics of the future learning environment and the related implications for human resources.

Energy Conservation

- *Develop a Comprehensive Environmental Sustainability Policy for Board Adoption* to advance sustainable campuses by focusing on improved facilities planning processes, construction, renovation and operation of campus facilities.
- *Publish Procedures and Standards* for sustainable planning, design, construction and operation of facilities.
- *Develop a System-wide Energy Benchmarking System* to capture data on consumption of energy in physical plant, guide establishment of benchmarks, and measure and compare progress in reducing energy consumption and costs.
- *Report to Board of Trustees on Accomplishments* towards achieving sustainable campuses.