



**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE  
MEETING MINUTES  
March 17, 2009**

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***Advancement Committee Members Present:*** Trustees Christine Rice, chair; Cheryl Dickson, vice chair; David Paskach; Louise Sundin; Terri Thomas.

***Advancement Committee Members Absent:*** Trustee Tom Renier

***Other Board Members Present:*** Trustees Duane Benson, Jacob Englund, Ruth Grendahl, James Van Houten.

***Leadership Council Committee Members Present:*** Chancellor James McCormick, President Doug Allen, Mary Davenport, Linda Kohl, Maria McLemore, Gail Olson.

The Minnesota State Colleges and Universities Advancement Committee met March 17, 2009, at Wells Fargo Place, 4<sup>th</sup> Floor Board Room, 30 7<sup>th</sup> St., E., St. Paul. Chair Rice called the meeting to order at 2:10 p.m.

**Approval of the Advancement Committee Meeting Minutes**

*Chair Rice called for a motion to approve the January 21, 2009 Advancement Committee Meeting Minutes. A motion was made, seconded and adopted with no dissent.*

**1. Advancement Update**

Maria McLemore, interim director for system and foundation relations, reported that the Affiliated Foundation Task Force has met twice and is addressing the concerns raised in the Office of Internal Auditing's report on the system's affiliated campuses. In the initial discussions, all parties agreed that there has to be a level of accountability and measure to determine the impact on the investment of public funds. The task force has broadened conversations to include the identification and implementation of the best practices as related to a foundation's financial audit. In the next meeting, the task force will also address the topic of efficient and effective financial reporting and procedures as they relate to entities such as athletic booster clubs. The task force anticipates making recommendations to the Board before the close of the fiscal year.

The Minnesota State Colleges and Universities system submitted a proposal of \$100,000 to the American Council for Education (ACE) / Wal-Mart Foundation for service to Veterans for transition back into college once they return from deployment. The next Foundation meeting is April 13, 2009. There will be a report back to the Board of Trustees after the meeting.

Linda Kohl, Director of Public Affairs, reported that the public affairs division invited high school counselors in for a focus group on the "Go Places" publication as to how to improve the book. There will be a public relations marketing conference April 14-15, 2009.

**2. Amendment to Board Policy 1.1A (Second Reading)**

The committee moved and adopted the amendment to Board Policy 1.1 A that adds Owatonna to the list of approved locations.

**3. State Legislative Update**

Mary Davenport, director of state and federal government relations reported that the first committee deadline for hearings bills is Friday. Today at 2:30 p.m., Governor Tim Pawlenty will give his budget update. The Minnesota State Colleges and Universities are expected to stay at the same funding level with a proposed \$146 million cut; however, this cut could be backfilled with \$118 million of one-time federal funds. Per the Board’s direction in February, there are two bills (one in the House and Senate) to repeal the 60-120 legislation. The Senate recently passed a bonding bill that included all of the vetoed system projects and \$50 million of Higher Education Assets Preservation and Restoration (HEAPR) funding. The dental practitioner bill has moved forward in the Senate. Originally, the Senate had two separate versions of the bills - one for dental practitioners and another for dental therapists - they have now been rolled into one bill and are moving forward. The House has two separate versions which have not moved.

**4. Federal Update**

Mary Davenport, director of state and federal government relations, reported that the State Fiscal Stabilization funds were discussed earlier today in the Board of Trustees’ Finance Committee meeting. An additional part of the federal stimulus package includes grants for innovative programs. The Office of the Chancellor has been working with the colleges and universities to inform them of these opportunities and encourage them to apply. The system intention is to maximize the funds to campuses.

Several earmarks have been awarded to the Minnesota State Colleges and Universities including \$951,000 for the statewide Veterans Reentry program, \$713,625 for the renewable energy center at Minnesota State University, Mankato and Minnesota West Community and Technical College, \$700,000 for the National Child Protection Training Center at Winona State University, \$466,000 to Metropolitan State University, Century College, Inver Hills Community College and Saint Paul College for the New Faculty Model for Addressing Nursing Shortages, and \$228,000 for the Biomedical Device Manufacturing project at Anoka-Ramsey Community College.

The FY09 appropriations bill was not passed before the FY10 appropriations bill requests were due. Many of the system projects will be repeated, at the request of the Minnesota congressional delegation. The new projects were reported on page 16 of the Advancement Committee packet.

**5. Other**

Maria McLemore reported that research is being conducted with the campuses to determine which grants have been received. This information will be presented in an informal report.

Chair Rice adjourned the meeting at 2:46 p.m.

Respectfully submitted,  
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement  
**Board of Trustees**

**Date of Meeting:** May 19, 2009  
**Date of Meeting:** May 19, 2009

**Agenda Item:** Minnesota State Colleges and Universities Foundation

Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

The purpose of this item is to provide an update on the Minnesota State Colleges and Universities Foundation.

**Scheduled Presenter(s):**

John Schweers, Chair, Board of Directors  
Minnesota State Colleges and Universities Foundation

**Outline of Key Points/Policy Issues:**

- There has been a change of leadership on the Foundation's Board of Directors.
- Fundraising priorities have been identified.
- Changes were made to the Foundation's bylaws and new policies were instituted.
- Fundraising goal for Fiscal Year 2009 has been met.

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

<b>INFORMATION ITEM</b>
Minnesota State Colleges and Universities Foundation

**BACKGROUND**

In September 2008, the Office of Internal Auditing released “College, University and System Affiliated Foundations,” a report on 43 of the system’s affiliated foundations. The report examined the foundations’ ability to “comply with board policy and to adhere to donor accountability standards.” In addition, the report provided information to assist the Board of Trustees with its decision about the terms of its contract renewal of the Standard Contract Agreement with the Minnesota State Colleges and Universities Foundation.

In the eight months since the release of the report, the Minnesota State Colleges and Universities Foundation has taken steps to ensure compliance with Board Policy 8.3 and Procedure 8.3.1. At the recommendation of Advancement Committee Chair Trustee Christine Rice, the Foundation, John Schweers, chair of the Minnesota State Colleges and Universities Foundation Board of Directors, will provide an update on the Foundation.

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**Agenda Item Summary Sheet**

**Committee:** Advancement  
**Board of Trustees**

**Date of Meeting:** May 19, 2009  
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**Agenda Item:** State Legislative Update

Proposed  
Policy Change

Approvals  
Required by  
Policy

Other  
Approvals

Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

Update the Board on 2009 Legislative Session.

**Scheduled Presenter(s):**

Mary Davenport, Director of Government Relations

**Outline of Key Points/Policy Issues:**

End of session review of final outcomes.

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

<b>INFORMATION ITEM</b>
<b>State Legislative Update</b>

The 2009 legislative session is set to adjourn on Monday, May 18. Outcomes of the session will be reviewed.