

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Academic and Student Affairs    **Date of Meeting:** September 16, 2008

**Agenda Item:** Campus Profile: Central Lakes College

Proposed Policy Change     Approvals Required by Policy     Other Approvals     Monitoring

Information

**Cite Policy Requirement, or explain why item is on the Board Agenda**

The Academic and Student Affairs Committee requested that the Board have an opportunity to hear from individual institutions on their integrated planning efforts.

**Scheduled Presenters:**

Larry Lundblad, President  
Kari Christiansen, Vice President of Administrative Services  
Rex Veeder, Vice President of Academic and Student Affairs  
Linda L. Baer, Senior Vice Chancellor for Academic and Student Affairs

**Background Information:**

Central Lakes College is located in the rural scenic lakes region of central Minnesota. The college was formed as a result of the creation of the Minnesota State Colleges and Universities system. The Brainerd Staples Technical College was created in 1991 with the merger of the Staples Technical College, located in the historic railroad town of Staples, and the Brainerd Technical College. Central Lakes College was created with the merger of the recently formed technical college and Brainerd Community College in 1995. The rich traditions and unique qualities of the three institutions created the comprehensive community college of today.

The mission of the college is succinctly stated: We Build Futures. This is accomplished through the high-quality liberal arts, career and technical, customized training, and continuing education offerings that are delivered traditionally, at the work-site, and through distance delivery. The learning opportunities that help meet the cultural, entertainment, and economic development needs of the region include service learning, civic engagement, and applied research activities, cultural enrichment, and athletics. The college's vision is to be Minnesota's leading Community and Technical College for lifelong learning. The four goals of the current strategic plan are designed to optimize the connections with regional business and industry, educational partners, and citizens and to achieve the vision and mission of the college through internal processes that create the trust and commitment necessary to be a dynamic institution.

**BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES  
*INFORMATION ITEM***

**CAMPUS PROFILE: CENTRAL LAKES COLLEGE**

**BACKGROUND**

Central Lakes College President Larry Lundblad will present the institution's Strategic Campus Profile including information on integrated planning, institutional programming and collaboration, futures planning, facilities projects, and other data.

The Strategic Profile of Central Lakes College will:

- Showcase the institution's unique role as well as its contribution to the system
- Provide a comprehensive view of the institution and its planning efforts
- Provide an opportunity for dialogue with the Trustees

The five categories for the Campus Profile presentations are provided below.

1. **Institutional Distinction:** Key/unique institutional features (programs, services, infrastructure, population served, etc.).
2. **Institutional Profile:** Key elements of the general data profiles as well as those institutional facts concerning local, regional, or statewide efforts (partnerships, economic/community impact, etc.), and key opportunities and vulnerabilities.
3. **Integrated Planning:** Links between academic plan priorities and other institutional plans (facilities, capital plan implementation, human resources, technology, etc.), the system strategic plan, and institutional processes and outcomes.
4. **Futures Planning-2015:** Future program and service directions and links to system goals addressing anticipated major changes in mission, infrastructure, partnerships, local demographics, and institutional processes.
5. **Resource Deployment:** Current resource usage and fiscal responsibility, as well as future resource needs to advance major facilities, human resource, program or technological priorities.

A data profile for Central Lakes College provides information on the students, academic programs, human resources, finance, and other data concerning the institution. Also included is a Strategic Profile Summary that follows the five categories stated above. The Summary provides a brief overview of the presentation that President Larry Lundblad will deliver at the September Board Meeting.



## **CAMPUS PROFILE**

### **SEPTEMBER 2008**

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Central Lakes College is located in the rural scenic lakes region of central Minnesota. The college was formed as a result of the creation of the Minnesota State Colleges and Universities system. The Brainerd Staples Technical College was created in 1991 with the merger of the Staples Technical College, located in the historic railroad town of Staples, and the Brainerd Technical College. Central Lakes College was created with the merger of the recently formed technical college and Brainerd Community College in 1995. Higher education began in the region when the Brainerd Junior College was established in 1938. The rich traditions and unique qualities of the three institutions created the comprehensive community college of today.

The majority of the students who attend CLC are from the seven-county region adjacent to the two major campuses located in Brainerd and Staples. The counties are sparsely populated and among the poorest in the state. The region is also home to two sovereign American Indian nations. The college serves 4,000 students annually. The majority of the students are Caucasian. In 2007-2008, 1.7% of the students were Native American; another 1.7% was African American. Small numbers of Asian-American and Hispanic students are also represented. Similar to national trends, female students represent 57% of the student population. Only 2% of the students are from out-of-state. Approximately 2/3 of the students are full-time. The students are served by 150 full and part-time faculty and 131 staff and administration.

The mission of the college is succinctly stated: We Build Futures. This is accomplished through the high-quality liberal arts, career and technical, customized training, and continuing education offerings that are delivered traditionally, at the work-site, and through distance delivery. The learning opportunities that help meet the cultural, entertainment, and economic development needs of the region include service learning, civic engagement, and applied research activities, cultural enrichment, and athletics. The college's vision is to be Minnesota's leading Community and Technical College for lifelong learning. The four goals of the current strategic plan are designed to optimize the connections with regional business and industry, educational partners, and citizens and to achieve the vision and mission of the college through internal processes that create the trust and commitment necessary to be a dynamic institution.

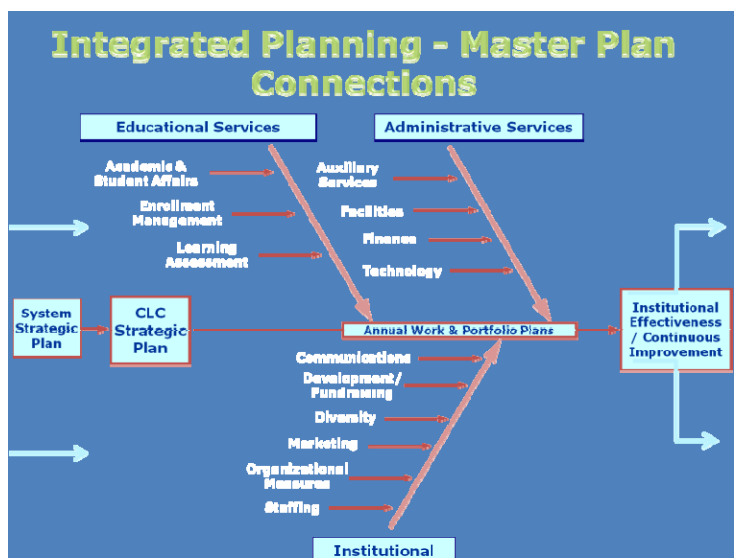
#### **▶ Institutional Distinction**

- Heavy Equipment Operation & Maintenance Program
- Eco Tourism Program
- Robotics Program
- Natural Resources (Articulation Agreements)
- Small Business Development Center
- Responsive Liberal Arts Degrees
- Nursing & Allied Health Programs
- Inland Underwater Certificate

### ➤ Institutional Profile – Connections to the Community/Region

- Bridges Career Pathways and Workplace Connections initiative
- Athletic programs
- Ag Center
- Rosenmeier Center for State and Local Government
- Humphrey Center for American Indian Studies
- Theater
- Music programs and concerts
- Entrepreneurship Center (under development)
- TRIO Programs
- Service Learning Program
- Minnesota Job Skill Partnership grants
- Student Clubs and Organizations – Student Senate, Student Life, Phi Theta Kappa, Delta Psi Omega, Psi Beta, (PUP) People United for Peace, Art Club, Law Enforcement Club, Westbank Journal, Community Band, Choir, and Intramural Sports

### ➤ Integrated Planning



### ➤ Integrated Planning (continued)

- Department Portfolio (2009-2010) – an example of one instrument that facilitates integrated planning
  - COLLEGE-WIDE – all areas of the college, instructional and non-instructional departments, participate in the department portfolio process
  - ONLINE – reporting is done via college intranet and available to all
  - COMPONENTS of the department portfolio:
    - ✓ Section 1 – Planning
    - ✓ Section 2 – Assessment and Continuous Improvement
    - ✓ Section 3 – Changes/Resource Needs
    - ✓ Section 4 – Operating Budget

### ➤ **Future Planning**

- Increase student enrollment by 20%
- Fine Arts remodel (Brainerd) to support art, theatre, and music academic programs
- Student services remodel (Brainerd and Staples) to address new one-stop shop concept
- Remodel (Brainerd and Staples) to provide student recreational space
- Construction of regional performing arts center
- Begin succession planning and develop a strategic staffing plan for college hiring
- Create and sustain cohorts for international students
- Partner with regional secondary districts and universities to create
- Create a University Center
  - Create and sustain a senior college
  - Expand programming to reflect changing regional economic needs

### ➤ **Resource Deployment**

- Fully facilitate emerging instructional technologies
- Create space for college and community gatherings
- Expand developmental programs
- Create and maintain an office for Institutional Support and Sponsored Programs
- Provide more scholarships for underserved students
- Provide student resources including assistance with instructional materials and textbooks
- Further develop Faculty professional development opportunities.
- Recruit and maintain a more diverse workforce
- Completed \$6.0 million Heavy Equipment Shop Addition and Music Rehearsal space, Dec. 2007
- Completed 2 new Multi-Purpose Science Labs \$1.03 million-Brainerd and Staples campuses, Fall 2006 & 2007
- Completed Energy Savings Project –Brainerd and Staples campuses-lighting and energy management systems and controls

### ➤ **Resource Deployment (continued)**

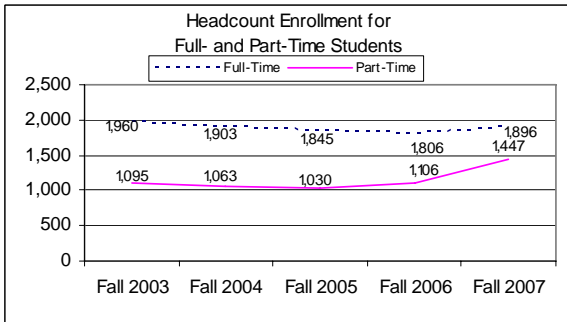
- Completed \$1.73 HVAC Controls and Fire Sprinkler HEAPR Projects—Brainerd and Staples campuses
- 2008 HEAPR Funding: New Fire Alarm System at Brainerd and HEAPR Boiler Repair at Staples
- Completed New Nursing Lab for RN and LPN Program: Staples Campus, Fall 2007
- Funded through Repair & Replacement and Grant: New Medical Assistant Lab renovation for Fall 2009, Staples Campus
- Planned programmatic updates and changes to better meet academic program needs
- Received funding for Dental Community Clinic Renovation- Spring 2009
- Continue to seek external private, state, and federal dollars to support programming
- Continue to assess programs and services between campuses and through partnerships in pursuit of efficiencies
- Improve college safety and security (i.e. upgrade camera systems, re-keying initiatives)
- Reported FY2007 CLC Annual Grants: \$1.035 million
- Reported FY2007 CLC Foundation Endowment Balance \$3.764 million
- Reported FY2007 CLC Foundation Scholarship Awards: 545 scholarships totaling \$297,509

# Central Lakes College Data Profile

## Enrollment

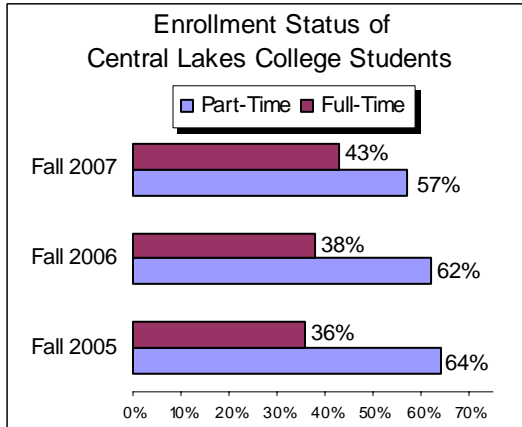
### FYE (Full Year Equivalent)

2008 .....	2,644
2007 .....	2,340
2006 .....	2,347
2005 .....	2,362
2004 .....	2,478



Source: Office of the Chancellor Research and Planning

## Student Characteristics



### Age Groups of Central Lakes College Students in FY2007

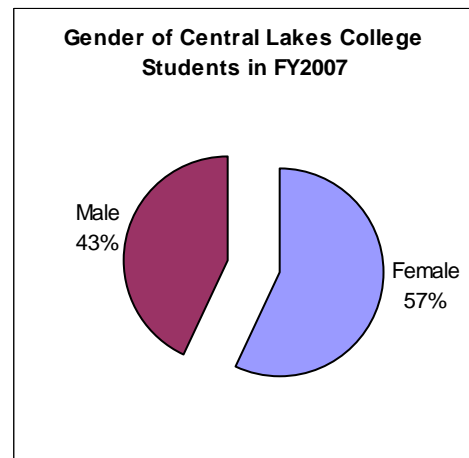
Age	Number	Percent
<20	1,500	38%
20-24	1,081	27%
25-34	604	15%
35-44	374	10%
45>	374	10%

Percent Unknown: 0.2%

### Race/Ethnicity for Central Lakes College Students in FY2007

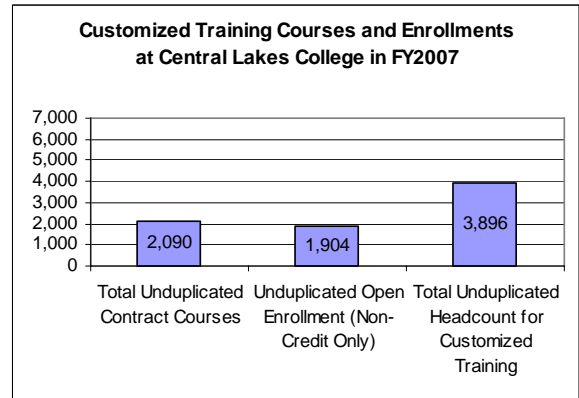
	Number	Percent
African American	58	1.5%
American Indian	59	1.5%
Asian	27	<1%
Caucasian	3,745	95%
Hispanic	33	<1%
<b>Total</b>	<b>3,934</b>	<b>100%</b>

Percent Unknown: 0.2%



Source: Office of the Chancellor Research and Planning

## Customized Training



Source: Office of the Chancellor Research and Planning

## Academic Offerings

### Majors of Graduates by Program Area in FY2007

Top Categories	Majors	% of All Majors
Agriculture, Conservation, Park & Rec	39	5%
Business and Marketing	33	5%
Child Development and Personal Services	10	1%
Communication and Comm. Technology	11	1%
Computer Science and Engineering	52	7%
Health Professions	153	21%
Liberal Arts and Sciences	252	35%
Protective Services, Public Admin. & Law	45	6%
Trades, Mechanics & Transportation	134	18%
<b>Total Majors</b>	<b>729</b>	<b>100%</b>

### Instructional Programs by Program Area in FY2007

Instructional Program Area	# of Programs
Agriculture, Conservation, Park & Rec.	12
Business and Marketing	12
Child Development and Personal Services	3
Communication and Comm. Technology	3
Computer Science and Engineering	10
Education	1
Health Professions	8
Liberal Arts and Sciences	14
Protective Services, Public Admin. & Law	5
Trades, Mechanics & Transportation	17
<b>Total Program Awards</b>	<b>85</b>

Source: Office of the Chancellor Research and Planning

## Facilities

### Deferred Maintenance for Central Lakes College in 2007

	Deferred Maintenance (DM)	Sq. Feet	DM/SF
Staples	\$3,571,000	250,998	\$14
Brainerd	\$11,977,000	356,379	\$33
System	\$646,425,000	21,029,858	\$31

### Space Utilization for Central Lakes College

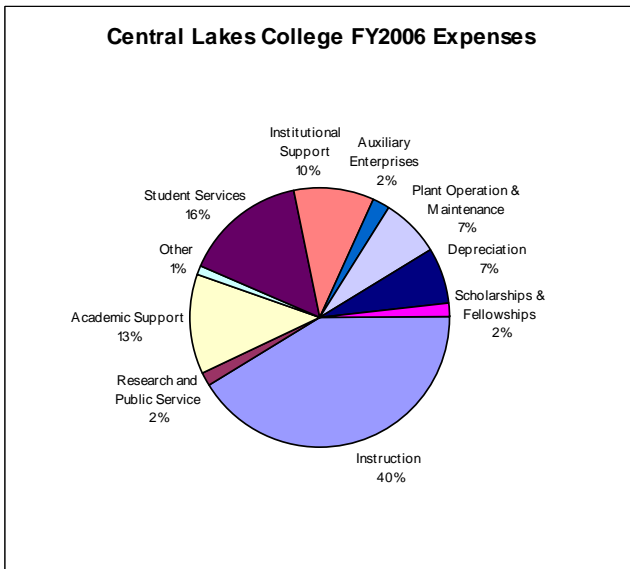
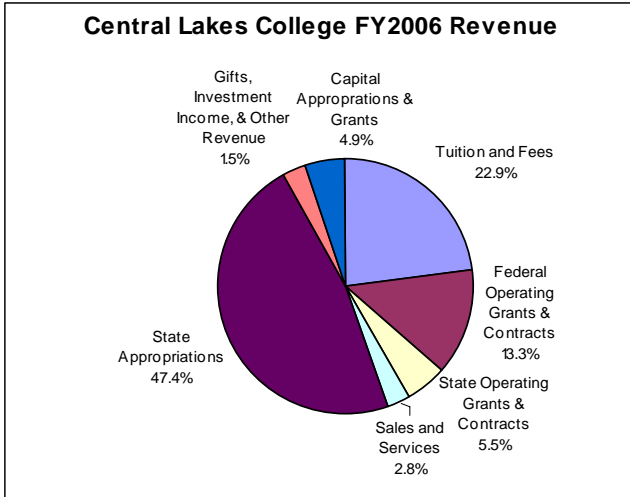
Campus	2006 Gross Sq Foot (GSF)	2006 FYE	Ratio of GSF/FYE	Percent Room Usage
Staples	260,098	388	670	46%
Brainerd	356,379	1,959	182	66%

### System Expenditures for Repair and Replacement

FY2005		
	Expense	\$/GSF
Central Lakes College	\$280,392	\$0.45
System	\$23,228,462	\$1.11
FY2006		
	Expense	\$/GSF
Central Lakes College	\$472,429	\$0.77
System	\$19,313,566	\$0.92
FY2007		
	Expense	\$/GSF
Central Lakes College	\$308,308	\$0.51
System	\$22,416,948	\$1.06

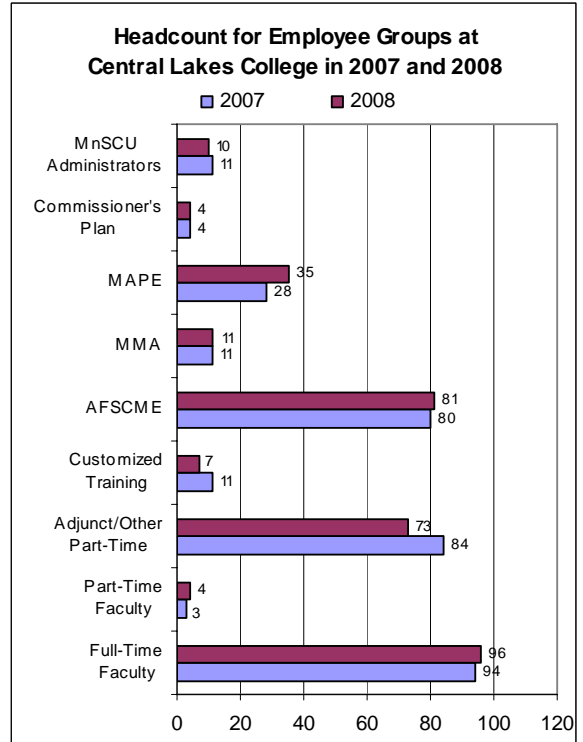
Source: Office of the Chancellor, Facilities Unit

## Finance



Source: IPEDS Finance Survey, NCES

## Human Resources



Source: MnSCU HR Oracle Database