

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES**

July 16, 2008

Advancement Committee Members Present: Trustees Christine Rice, chair; Cheryl Dickson, vice chair; Thomas Renier

Advancement Committee Members Absent: Trustee David Paskach

Leadership Council Committee Members Present: President Doug Allen, Linda Kohl, Maria McLemore

Leadership Council Committee Members Absent: Mary Davenport

Other Trustees Present: Trustees Duane Benson, Jacob Englund, Allyson Lueneburg, Louise Sundin, Scott Thiss, Terri Thomas, James Van Houten

The meeting was called to order at 10:07 a.m.

Approval of the Advancement Committee Meeting Minutes

Chair Rice called for a motion to approve the May 21, 2008, Advancement committee meeting minutes. The motion was made, seconded and adopted without dissent.

1. Advancement Update

Maria McLemore, interim executive director for system and foundation relations, reported the approval of two grant proposals. The first grant is for \$200,000 from the Otto Bremer Foundation for the Higher Education Anti-Racism Team Initiative, a collaborative that works to educate organizations on how institutional change can encourage and increase access and opportunity. The second grant is for \$225,000 from the Blandin Foundation in support of the Northern Minnesota College Readiness Partnership, a regional initiative designed to improve student success and build capacity among local school districts and community colleges to sustain positive long-term results. Trustee Tom Renier commented that the Blandin proposal was well written. Chair Rice requested that McLemore present a proposal at a future meeting so the board can see what goes into writing a grant proposal.

**2. Proposed Policy 1A.11 College and University Names and Permanent Locations
(First Reading)**

Linda Kohl, associate vice chancellor for public affairs, presented proposed policy 1A.11 and explained that the policy lays out the formal names and locations of each college and university

within the system as authorized in state law. Kohl explained that current board policy does not include an official list of the names and permanent locations of the colleges and universities. Kohl told committee members that this is a first reading and members will not need to vote on the proposed policy until the next committee meeting.

3. Proposed Amendment 3.23 Naming Colleges and Universities (First Reading)

Following the first reading of proposed policy 1A.11, Linda Kohl presented the proposed amendment policy 3.23 on naming colleges and universities, also a first reading. The amendment adds a new Subpart D to Part 2 of the policy, which makes approval of a college or university name change an amendment to proposed policy 1A.11 with no further action needed by the board. The committee will take action on the proposed amendment at the next meeting.

4. Connecting with Business Initiative Update

Linda Kohl introduced Dan Foote of Foote & Associates to present findings from a series of focus groups conducted with business executives. The purpose of the focus groups was to learn more about awareness of the services the Minnesota State Colleges and Universities system provides among business leaders. Findings that Foote shared with the board include that there is an opportunity to define and communicate the benefits of the system with the business community and continue to focus on using the full Minnesota State Colleges and Universities name instead of MnSCU.

The meeting adjourned at 11:00 a.m.

Respectfully submitted,
Melissa Fahning