



**ADVANCEMENT COMMITTEE
NOVEMBER 18, 2008
3:00 P.M.**

**BOARD ROOM
WELLS FARGO PLACE
30 7TH STREET EAST
SAINT PAUL, MN**

Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.

Committee Chair Christine Rice calls the meeting to order.

- (1) Minutes of September 16, 2008 (pp. 1-2)**
- (2) Advancement Update
- (3) 2009 Legislative Session (pp. 3-5)

Members

Christine Rice, Chair
Cheryl Dickson, Vice Chair
David Paskach
Thomas Renier
Louise Sundin
Terri Thomas

Bolded items indicate action required.

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES
September 17, 2008**

Advancement Committee Members Present: Trustees Christine Rice, chair; Cheryl Dickson, vice chair; David Paskach; Thomas Renier; Terri Thomas.

Leadership Council Committee Members Present: Chancellor James McCormick, President Douglas Allen, Mary Davenport, Linda Kohl, Maria McLemore.

Other Trustees Present: Trustees Ruth Grendahl, Scott Thiss, James Van Houten.

The Minnesota State Colleges and Universities Advancement Committee met September 16, 2008, at the Minnesota State Colleges and Universities office in St. Paul. Chair Christine Rice called the meeting to order at 11:05 A.M.

Approval of the Advancement Committee Meeting Minutes

Chair Rice called for a motion to approve the July 15, 2008, Advancement Committee Meeting Minutes. The motion was made, seconded and adopted with no dissent.

1. Advancement Update

Linda Kohl, associate vice chancellor for public affairs, presented the new *Go Places* booklet. This year's edition has an illustration on the cover rather than photograph, a different texture, and bookmarks instead of tabs in the book. College profile pages include photos specific to each of the institutions, in response to focus where participants said they wanted to see what the campuses looked like. Minnesota Online is also highlighted in the book, on page 32. The *Go Places* books will be sent to 2,000 high school counselors. Additional *Go Places* can be ordered by school counselors.

It was also reported that Minnesota will be hosting a regional marketing conference at Lake Superior College in Duluth, September 21-23.

2. Policy 1A.11 Colleges and University Names and Permanent Locations (Second Reading)

The motion was made by Trustee Dickson that the Advancement Committee recommends Board approval for proposed policy 1A.11 College and University Names and Permanent Locations as presented. The motion passed unanimously.

3. Amendment 3.23 Naming Colleges and Universities (Second Reading)

The motion was made by Trustee Cheryl Dickson that the Advancement Committee recommends Board approval for the proposed policy 3.23 naming Colleges and Universities as presented. The motion passed unanimously.

4. Amendment 3.23 Naming Colleges and Universities (Second Reading)

The motion was made by Trustee Cheryl Dickson that the Advancement Committee recommends Board approval for the proposed policy 3.23 naming Colleges and Universities as presented. The motion passed unanimously.

5. Grant Proposal Process

Maria McLemore, interim executive director for system and foundation relations, reviewed the grant proposal process. She noted that there are gaps within funding mechanisms supporting education. The foundation hopes to assist with system funding needs. The grant proposal process was summarized as:

- Awareness of funding deficiencies, system needs, funders' interest.
- Cooperation of internal divisions, campus contacts and system foundation board.
- Collaboration in funding research, proposal writing, program/budget creation and identifying partners in the community.
- Review of proposal narrative, proposed solution and evaluation methods.
- Submission to multiple funders has become the norm, though large multi-year grants should be pursued.
- Stewardship is key to building lasting relationships with funders; send acknowledgment letters, press release, narrative and financial reporting in appropriate and timely manner.

6. Legislative Update

Mary Davenport, director of government relations, provided an update on several state and federal items:

- The federal budget is not expected to be completed until after the election at the earliest, or after January or as late as March.
- One of the State of Minnesota's objectives for public higher education is to "promote democratic values and enhance Minnesota's quality of life by developing understanding and appreciation of a free and diverse society[.]" Minnesota Statutes section 135A.011 (2007). An Election Resource Guide is now available online for reference.
- The online advocacy tool, Friends Action Network, now has more than 1700 members;
- Review of issues that may be addressed during the 2009 legislative session are being identified and reviewed. These will be reported at the next meeting.

Adjourned 11:35 p.m.

Respectfully submitted,
Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: November 18, 2008

Agenda Item: 2009 Legislative Session

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

Review of anticipated 2009 legislative activity

Scheduled Presenter(s):

Mary Davenport, director of government relations

Outline of Key Points/Policy Issues:

Discussion of November 4, 2008 election outcomes

Discussion of anticipated policy issues that may be raised during the 2009 legislative session

Discussion of 2009 legislative session advocacy

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

INFORMATION ITEM
2009 Legislative Session

Election Outcomes

The Minnesota House of Representatives will have 23 new members when the 86th Legislative session begins on January 6, 2009. There are 12 new Republican members and 11 new DFL members. Democrats increased their numbers by two seats and now hold 87 seats. Ninety votes are needed for a gubernatorial override. Republicans retained enough seats to ensure against a veto-override majority, and now sit at 47 seats. Final numbers will not be certified until the State Canvassing Board meets later this month. In addition to a close review of the U.S. Senate race between incumbent Senator Norm Coleman and challenger Al Franken, the Office of the Secretary of State may determine that two House races will require a recount:

- District 12B incumbent Al Doty, DFL-Royalton, leads Mike Lemieur by 76 votes
- District 16A incumbent Sondra Erickson, R-Princeton, trails Gail Kulick Jackson by 99 votes

New members-elect include:

Paul Anderson, R-Starbuck

Bobby Joe Champion, DFL-Minneapolis

Greg Davids, R-Preston

Connie Doepke, R-Wayzata

Keith Downey, R-Edina

Andrew Falk, DFL-Murdock

Jeff Hayden, DFL-Minneapolis

Kory Kath, DFL-Owatonna

Tim Kelly, R-Red Wing

Mary Kiffmeyer, R-Big Lake

Gail Kulick Jackson, DFL-Milaca - pending possible recount

Jenifer Loon, R-Eden Prairie

Tara Mack, R-Apple Valley

Mark Murdock, R-Ottertail

Jerry Newton, DFL-Coon Rapids

Mike Obermueller, DFL-Eagan

John Persell, DFL-Bemidji

Roger Reinert, DFL-Duluth

Paul Rosenthal, DFL-Edina

Tim Sanders, R-Blaine

Peggy Scott, R-Andover

Phil Sterner, DFL-Rosemount

Paul Torkelson, R-St. James

Anticipated 2009 Legislative Session Issues

The 2009 legislative session will convene January 6, 2009. In addition to the 2010-2011 Biennial operating budget, legislative initiatives affecting Minnesota State Colleges and Universities may come up during the 2009 session:

1. Veteran education benefits
2. Teacher education/teacher preparation
3. On line education
4. Dental hygienist training program
5. 60/120 credit limit
6. Office of the Legislative Auditor report on occupational programs and charter school sponsors
7. Department of Health background study fee
8. Revenue fund statutory debt authorization increase
9. Capital project authorization for Metropolitan State University and Minneapolis Community and Technical College
10. Transfer
11. Iron Range higher education offerings

It is also anticipated that a supplemental state capital/bonding bill may be introduced which may include system projects that didn't make it through the 2008 bonding process.

On December 4, 2009 the Minnesota Management & Budget office will present an economic forecast for the State of Minnesota. This is a formal forecast of state revenues and expenditures prepared in February and November each year as required by state law. Forecast information is used by the Governor and Legislature to ensure that enacted budgets remain on track and in balance, and to plan for future budgets. Forecast information is also used by bond rating agencies and other financial analysts to review the state's financial health, and by the media who present information on the state's financial condition to the public.

2009 Legislative Advocacy

Various strategies to be used throughout the session to support the system's budget request. The overarching goals of the 2009 Legislative session are to:

1. Obtain the maximum possible amount of state funding for the priorities outlined in the budget request approved by the Board of Trustees, and
2. Increase the awareness and appreciation of the system's contributions to the state by lawmakers, legislative staff and those who influence them.

The Government Relations and Public Affairs teams in the Office of the Chancellor lead the advocacy efforts, but all the divisions within the Office of the Chancellor play important roles. College and university presidents and their campus communities are an integral part of the process for building support for the 2009 legislative priorities. Constituency groups are another important groups that are encouraged to become engaged in support of the 2010-2011 biennial operating budget request through the Friends Advocacy Network.