

**BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

BOARD ACTION

ANNUAL WORK PLAN FOR 2004-2005

Annual Work Plan for 2004-2005

The Minnesota State Colleges and Universities System is dedicated to serving the people of Minnesota through its academic programs, applied research and specialized workforce training. Both as a system and through the individual colleges and universities, we commit to the following:

To enhance educational programs and services by

- Continuously improving programs and services for students, workers and employers
- Advocating for a strong liberal arts foundation
- Supporting innovation and quality
- Providing efficient and effective credit and student transfer

To contribute to Minnesota's economic vitality by

- Providing access to certificate and diploma programs and associate, bachelor's and master's degrees
- Sustaining career and technical education
- Conducting applied research

To strengthen performance by

- Demonstrating accountability
- Aligning college and university programs, services and business processes
- Efficiently and effectively using facilities and technology
- Expanding private fund raising
- Aggressively seeking an appropriate level of state funding
- Increasing the diversity of students, faculty, staff and administrators
- Pursuing partnerships and collaboration

In addition to these ongoing objectives, the following priorities have been identified for academic year 2004-2005.

1. Strengthen the system's ability to respond to the changing needs of students and Minnesota communities.

College and University Responsibilities

- Assess the impact of demographic changes in college and university service areas.
- Address retention and recruitment in enrollment management plans.

Office of the Chancellor Responsibilities

- Evaluate how system resources are used to meet changing student needs.

- 1 ▪ Develop a strategy to meet Minnesota's educational needs over the next five years, especially
- 2 in at-risk populations and in communities with fast-growing and declining populations.
- 3 ▪ Identify the types of students served by the Minnesota State Colleges and Universities and
- 4 help the colleges and universities develop plans to reach these groups.
- 5

6 **2. Align college and university priorities, programs, services and business practices to improve**
7 **service and manage costs.**

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9 *College and University Responsibilities*

- 10 ▪ Provide smooth credit and student transfer.
- 11 ▪ Adopt best practices, policies and procedures to align colleges and universities with other
- 12 system institutions.
- 13 ▪ Benchmark program development, student services and business practices against the most
- 14 efficient and effective processes within the system and in colleges and universities across the
- 15 nation.
- 16

17 *Office of the Chancellor Responsibilities*

- 18 ▪ Support policies and procedures that encourage smooth credit and student transfer.
- 19 ▪ Develop system-wide frameworks for college and university business practices.
- 20 ▪ Identify best practices for program development, student services and business practices--
- 21 within the system and in colleges and universities across the nation. Make this information
- 22 readily available to the colleges and universities.
- 23

24 **3. Strengthen teacher preparation and professional development programs; work to assure**
25 **that high school graduates have the skills and knowledge needed to succeed in college and**
26 **work.**

27 *College and University Responsibilities*

- 28 ▪ Develop strong working relationships with basic education and post-secondary partners.
- 29 ▪ Work with local schools and school districts to encourage middle and high school students to
- 30 prepare for college.
- 31 ▪ Implement programs and processes to encourage recent high school graduates to enroll in a
- 32 college or university.
- 33 ▪ Deliver programs to prepare new teachers and upgrade the skills of current teachers.
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36 *Office of the Chancellor Responsibilities*

- 37 ▪ Strengthen statewide partnerships to prepare students for college success.
- 38 ▪ Create a system-wide Teacher Center to deliver innovative, responsive and high-quality
- 39 courses and programs for Minnesota teachers.
- 40

41 **4. Fully develop and launch Minnesota Online.**

42 *College and University Responsibilities*

- 43 ▪ Support Minnesota Online Collaborative standards.
- 44 ▪ Continue to develop online courses, programs and student services.
- 45 ▪ Work with other colleges and universities to develop and offer online courses, programs and
- 46 student services.
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49 *Office of the Chancellor Responsibilities*

- 50 ▪ Communicate and support Minnesota Online Collaborative standards.
- 51 ▪ Provide support and tools to develop online courses, programs and student services.

- 1 ▪ Organize forums to help colleges and universities collaborate on online courses, programs
- 2 and student services.
- 3 ▪ Manage the Higher Learning Commission accreditation process for approving online
- 4 programs.
- 5 ▪ Increase the number of corporate partnerships for online learning and training.
- 6 ▪ Train faculty and provide resources for online curriculum development
- 7

8 **5. Build recognition of and support for the system among key stakeholders.**

9 *College and University Responsibilities*

- 10 ▪ Continue to build relationships with business, legislative, educational and community leaders.
- 11 ▪ Communicate system messages to local audiences.
- 12 ▪ Anticipate and respond to the needs and expectations of stakeholders.
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15 *Office of the Chancellor Responsibilities*

- 16 ▪ Continue to build relationships with key business, legislative, educational and community
- 17 leaders in collaboration with presidents.
- 18 ▪ Communicate important system messages to business, legislative, educational and
- 19 community leaders.
- 20 ▪ Articulate clear and consistent messages about the system's value for system representatives
- 21 and college and university leaders to use among key audiences
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26 *Date Presented to the Board of Trustees: June 16, 2004*

27 *Date of Board Action: June 16, 2004*